



## WHAT'S TRENDING

### Sustainability



## Supporting Sustainability with ATG

From food packaging and food waste, to accurate ordering and sourcing, catering represents one of the largest untapped opportunities to significantly enhance sustainability on campus. America To Go (ATG) works with institutions to create a **virtuous sustainability cycle** - users seek sustainable vendors, vendors focus on increasing their sustainability efforts, and the whole cycle drives the campus, vendors and the local community toward greener business practices.





## Here's a brief overview of how ATG can assist in meeting your institution's sustainability goals:

- ▶ **Specify Sustainability Standards** – ATG begins by working with you to define and/or identify sustainability standards for the restaurants and caterers serving your institution. It is often useful to specify minimum standards (for example, no Styrofoam) and aspirational standards (such as 20% sustainably sourced).
- ▶ **Conduct Ongoing Vendor Outreach** – Using your sustainability standards, ATG surveys current and prospective vendors to assess how well they meet your specifications. Ongoing outreach encourages vendors to participate and to steadily improve their sustainability practices.
- ▶ **Highlight Vendors on the ATG Platform** – ATG works with you to highlight sustainable vendors on your customized platform. Customizations include: a sustainability dashboard, sustainability highlight tile, sustainability filter, sustainability icons, and thank you language on the order text.
- ▶ **Conduct Campus Outreach** – ATG identifies ways to piggyback on your existing events and communications to enhance your overall sustainability program. These events and communications may include sustainability showcases, Earth Day activities, department tastings with sustainable vendors, as well as regular campus newsletters promoting new and existing sustainable vendors.
- ▶ **Report Results** – ATG offers extensive and customizable reports. At the individual level, on-screen dashboards allow users to compare their year-over-year sustainability spending against other campus users, spurring friendly competition. ATG also helps you define metrics to track your sustainability initiative's progress, make modifications, provide feedback, and improve over time.

### Want to know more?

To learn more about how ATG can support and enhance your institution's sustainability initiatives and help you better manage your catering expenses online, please visit [www.eandi.org](http://www.eandi.org). You may also contact Patrick Moran, *E&I Portfolio Support Executive - Culinary*, at [pmoran@eandi.org](mailto:pmoran@eandi.org).

### About America To Go

*America To Go is an online food ordering and expense management solution that streamlines all of an institution's restaurants and caterers into one customized platform. The E&I contract helps institutions capture direct and indirect cost savings, automate accounting, reduce risk, and expand sustainability, diversity, and other university initiatives, while providing a dedicated account manager and 24/7 customer service. ATG works as a standalone tool or can easily integrate with any e-Procurement system.*